

AGRI[®]
MALAYSIA AGMY

CROP & PLANTATION

AQUACULTURE

**DRIVERS OF CHANGE IN
AGRICULTURE INDUSTRY**
农业改革的动力



MALAYSIA INTERNATIONAL
AGRICULTURE TECHNOLOGY
EXHIBITION
马来西亚国际农业工艺展

27 ▶ 29
SEPTEMBER 2018
2018年9月27-29日

SETIA CITY CONVENTION CENTRE 2
SHAH ALAM, SELANGOR, MALAYSIA

实达城会展中心2
沙亚南, 雪兰莪, 马来西亚

AGRI MALAYSIA

A Trendsetter to Define the Malaysia's Agriculture Exhibition

业界热评：
马来西亚国际农业工艺展引领业界新风尚



Another great achievement has been made! Agri Malaysia continues to receive its well recognition from related government bodies and major industry organizations, specifically the endorsement by Malaysia External Trade Development Corporation (MATRADE) for its international trade fair status and the endorsement of Malaysian Investment Development Authority (MIDA) to help exhibitors and visitors to have a better development and wider outreach both domestically and internationally.

Being a highly acclaimed agriculture event, Agri Malaysia aims to create a more dynamic business and networking platform which helps to improve the cross-border cooperation and to be the major learning hub for Malaysia's agriculture community.

In addition to covering the field of Crop & Plantation, industry stakeholders can look forward to the new sparks of Aquaculture in Agri Malaysia 2018. Through the integration of this newly added profile and the core concept of innovation, coordination and co-development, Agri Malaysia 2018 is aimed to present a comprehensive showcase and create the most effective platform to all related stakeholders for their maximum benefits.

马来西亚国际农业工艺展(AGRI MALAYSIA)再创佳绩! 展会除了继续获得主要政府部门、机构和各大农业组织团体的认证与支持外,更荣获马来西亚国家贸易促进局(MATRADE)认证展会素质符合国际水准,是目前马来西亚农业贸易展里唯一荣获此殊荣的展会。

此外,展会也获得马来西亚投资发展局(MIDA)的认证,帮助参展商及观展者得到更好的投资发展、拓展至国内外更广泛的市场。

基于农业界广泛的关注和好评,展会团队将继续积极开创新意及设立跨界合作,让参展商从而达到推销产品、扩增订单及加强商业形象的目的,同时打造更优质的产品交流及汇聚信息的平台,务必为行业人士提供丰富动人的展会内容。

除了涵盖种植及耕作领域,今年的展会也结合水产养殖业项目,并以创新、协调、共享发展理念为中心,为农业工艺展带来更完整的呈现,让参展商及行业人士有机会探索更多本地和国际市场的商机和技术。





The best form of marketing, presenting the chance to meet face-to-face with thousands of potential clients whilst providing brand exposure.
最佳的营销形式 - 与上千个潜在客户正面交流, 享有最直接的品牌曝光。

Malaysia's Most Iconic Agriculture Trade Event

The only local agriculture trade event which is endorsed by Malaysia External Trade Development Corporation (MATRADE) for its international trade fair status.

Malaysia's Largest Agriculture Trade Event in 2017

Over 98 exhibiting companies and 175 exhibiting booths, it was the largest agriculture trade fair in Malaysia for year 2017, attracted more than 6,000 trade visitors to be there.

Largest International Participation in Malaysia's Agriculture Trade Event

13 international participation from Malaysia, China, Japan, Australia, Spain, Taiwan, India, Belgium, USA, France, Indonesia, Singapore and Vietnam.

Malaysia's Most Comprehensive Agriculture Trade Event

A wide range of exhibits including fertilizer, seed, farm tools & equipment, technology & consultancy, engineering such as irrigation and renewable energy.

马来西亚最具指标性之农业展

荣获马来西亚国家贸易促进局确认展会素质符合国际水准, 是目前马来西亚农业贸易展里唯一荣获此项殊荣的展会。

2017年马来西亚最大型之农业贸易展

超过98家参展商及175个展位, 马来西亚国际农业工艺展是2017年国内最大型之农业贸易展, 吸引超过6千名参观者。

最多外国参展商的马来西亚农业贸易展

13个国际参展商, 包括马来西亚、中国、日本、澳洲、西班牙、台湾、印度、比利时、美国、法国、印尼、新加坡和越南。

涵盖最全面产品、科技和服务的马来西亚农业贸易展

展出的产品包括肥料、种子、农用工具、设备及配件、农业科技产品及咨询、农业工程如排水处理、再生能源等。



EXHIBIT PROFILE

展品概要



CROP & PLANTATION 种植业



AQUACULTURE 水产养殖业



VISITOR PROFILE 参观者概要

- » Progressive Farmers, Farm Managers & Breeders
- » Importers, Exporters & Traders
- » Agri-Business Investors
- » Agriculture Entrepreneurs
- » Technologist & Technology Providers
- » Professionals & Specialists in Agriculture Industry
- » Industry Executives & Corporate Heads
- » Distributors of Agriculture Hardware & Tools
- » Agents & Distributors
- » Wholesalers & Retailers
- » Nurserymen & Growers
- » Plantation Owners
- » Development Agencies
- » Government Bodies & Agencies
- » Other Industries in Associated with Agriculture

农友、农场经理和饲养员
 进、出口商和贸易商
 农业投资者
 农业企业家
 技术专员和技术提供者
 农业专家
 行业主管和负责人
 农用工具五金代理
 代理商和经销商
 批发商和零售商
 园艺师和种植者
 种植园主
 发展商
 政府部门和机构
 农业相关行业



ANALYSIS OF VISITORS 2017

2017 观展者分析



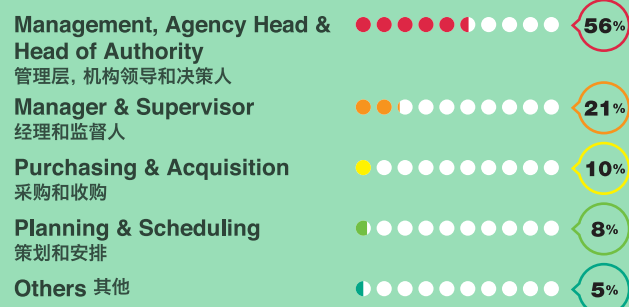
Total No. of Trade Visitors
观展者总人数

6,286

Company Main Activity 公司主要领域



Main Job Function 主要职责



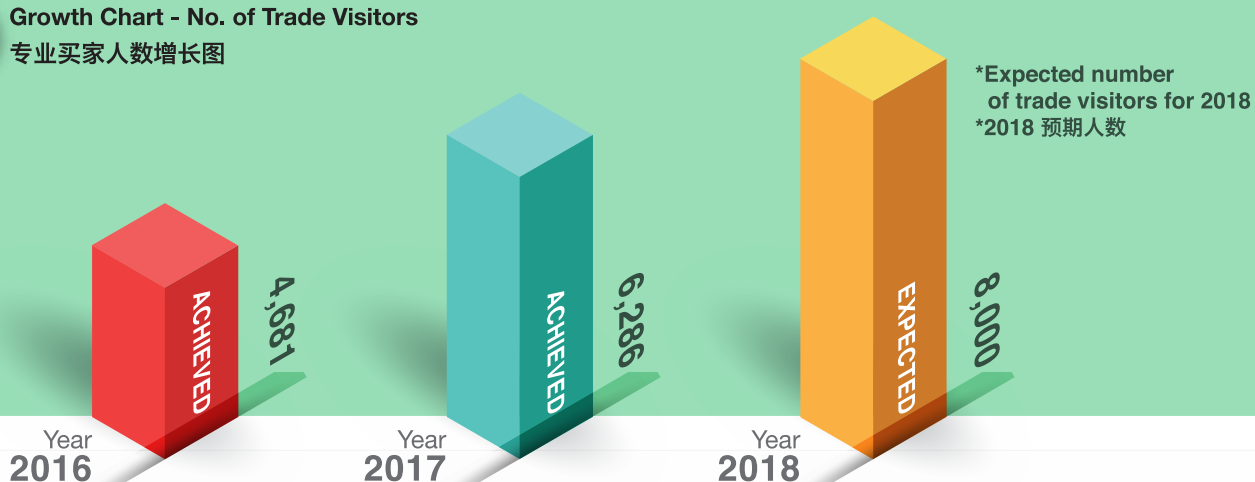
Purpose to Visit 参观目的



Primary Area of Interest 关注产品 / 技术 / 服务



Growth Chart - No. of Trade Visitors
专业买家人数增长图



ENDORSEMENT & SUPPORTING ORGANIZATIONS 2017

认证及支持机构

ENDORSED BY



SUPPORTED BY



EXHIBITORS 2017 参展商



MEDIA PARTNERS 2017 合作媒体



SHOW DAY 2017 展会实况



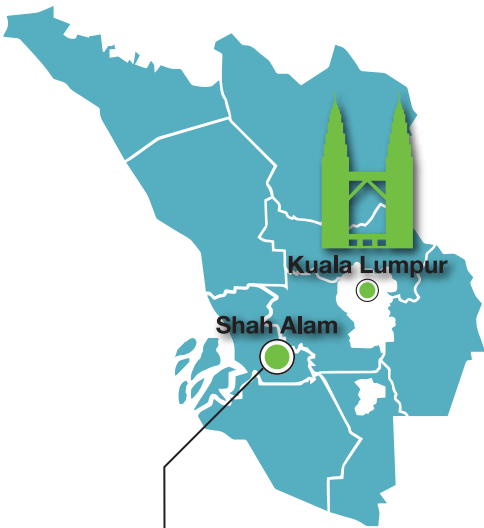
ABOUT THE VENUE 展会地点



Setia City Convention Centre 2 (SCCC) is easily accessed through the New Klang Valley Expressway (NKVE) and it is 40 minutes from Kuala Lumpur City Centre and Malaysia's International Airport (KLIA)

实达城会展中心2(SCCC)距离吉隆坡市中心及马来西亚国际机场(KLIA)约40分钟路程;可通过新巴生谷高速公路(NKVE)抵达。

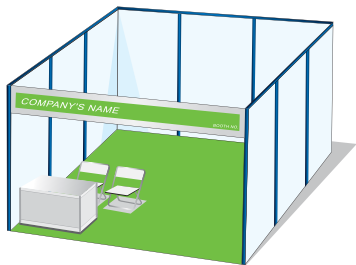
Setia City Convention Centre 2
1, Jalan Setia Dagang AG U13/AG, Setia Alam Seksyen,
40170 Shah Alam, Selangor, Malaysia
N 3.10978° E 101.46331°



SETIA CITY CONVENTION CENTRE 2

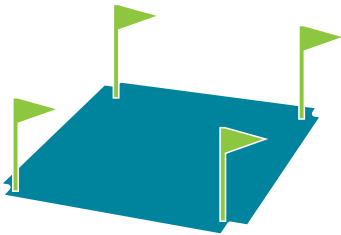
BOOTH DETAILS 展位类型

SHELL SCHEME
min 9 sq.m
标准展位
9平方米起租



- | | |
|---|----------------|
| » 1 No. 13Amp / 230V – Power Point | 1个13 Amp 电源插座 |
| » Needle Punch Carpet Flooring | 展位地毯 |
| » Aluminum System | 铝制架 |
| » White Laminated Plywood Panel | 三面白色层压胶合板 |
| » 2 Nos. Fluorescent Tubes | 2支日光灯 |
| » 2 Nos. Upright Chairs | 2张直立椅 |
| » 1 No. Information Counter | 1个咨询台 |
| » Fascia Board with Company's Name & Booth Number | 备有公司名称及展位号码的楣板 |
| » Waste Paper Basket | 废纸篓 |

RAW SPACE
min 18 sq.m
光地展位
18平方米起租



- » Raw space is without any fittings and the exhibitor will be responsible for their own design, construction and furnishings.
- 仅租空间, 由注册承包商根据您的要求而制定特殊设计

SPONSORSHIPS 赞助

- | | |
|--|-----------|
| » Lanyard & Tag | 挂绳与名牌 |
| » Goodies Bag | 促销袋 |
| » Drinking Water Advertisement | 饮用水广告 |
| » Foyer Advertisement - Hanging Banner | 展馆大厅横幅广告 |
| » Main Entrance & Exit Advertisement Panel | 主要出、入口广告板 |
| » Exhibition Hall Advertisement-Hanging Banner | 展厅横幅广告 |
| » Event Room Advertisement Panel | 活动室广告板 |
| » Door Gift | 入场伴手礼 |
| » Corporate Collaboration | 企业项目合作 |
| » Newspaper Supplement | 报章特辑 |



www.agrimalaysia.com

SHOW ORGANISER

 **EXPOGLOBE**
EXPOGLOBE SDN BHD
(1163646-H)

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Agri Malaysia